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The exhibition "Out of Water Diving": influences on students' conceptions about marine environment and about the relationship of this ecosystem with their daily lives

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Abstract

This work aimed to investigate the initial conceptions and check whether and how the exhibition "Out of Water Diving" (OWD) influenced conceptions about marine environment (ME) and the relationship of this ecosystem with students' daily lives. A structured questionnaire was used, which was applied before and after OWD and answers were analyzed by open categorization. 185 students from São Paulo (Brazil) answered the initial questionnaire and 155 answered the final one. The number of students who could establish the relationship with ME and their daily lives was low, but with slightly increasing after OWD (from 14% to 23%). Concerning the organism that students expected to find on ME, the chordates were the most cited (fishes, sharks and whales). However, the citations of some no chordate animals (starfish and jellyfish) and seaweeds were higher after OWD. Students reported that they had more interest about ME after OWD. It is not easy for students to establish relationships between their daily lives and the ME. However, our data indicate that the OWD had positive influences, as it aroused more interest about this environment and more students stated that they were able to establish relationship between their daily lives and ME.

Keywords: Coastal environments; Environmental Perception; Marine environments, Model of Ecological Values; The Coastal Questionaire (CEQ)

INTRODUCTION

Coastal and marine environments have a great ecological relevance, as well as it represents a significant source of natural resources to human consumption (Babier, 2017). However, these important ecosystems have been suffering a lot with pollution and overexploitation. Many of the largest cities in the world, where population growth rates are high, are located near the coast. Gray (1997) highlighted that these huge populations increase the pressures on utilization of resources in coastal areas and, in addition, lead to habitat degradation, fragmentation and destruction. Coastal and marine environments are sometimes overlooked based on an apparent distance between them and people's daily lives. Therefore, it is evident the need for Environmental Education programs to focus on this environment (Towata and Ursi 2017). However, recently, a review article highlighted that there are few numbers of this kind of programs in Brazil, despite the country's extensive coastline (Pedrini, Ursi, Berchez, Correia, Sovierzoski and Mochel, 2014). A critical step to develop Environmental Education programs, including the ones focused on marine ecosystems, is to understand the perception and the connectedness that people establish with these environments (Towata and Ursi 2017). Environmental Perception is a complex concept; however, we accept that it is the relation that people establish with the environment in which they are inserted, which occurs through perceptual and cognitive mechanisms (Whyte, 1977).



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The interactive exhibition Out of Water Diving (OWD) is inserted in this context of Environmental Education activities focused on improving the perception about marine ecosystems. It is part of the Underwater Trial Project, from Institute of Bioscience, University of São Paulo (Brazil). The project is based on a holistic concept of Environmental Education, aiming at the development of the individual in terms of behavior, ethics and environmental values, instead of only transmitting ecological and biological concepts (Berchez, Carvalhal and Robim, 2005). This work aimed to investigate the initial conceptions and check whether and how the OWD influenced these conceptions of students about marine environment and about the relationship of this ecosystem with students' daily lives.

METHODOLOGY

The interactive exhibition Out of Water Diving (OWD) was composed by 13 posters and 7 play activities about diving, marine and coastal environments and their biodiversity, as described by Ursi, Pirani-Guilardi, Amancio, Ribeiro, Towata and Berchez (2010) (Figure 1). At the beginning of the OWD, participants received a guide sheet with questions to help them explore the materials. At the end, the participants could do the self-correction, since the correct answers were presented in the last poster. The themes of the posters were scuba diving, diving procedures, diving history, Physics in diving, Geology, tide, seaweeds diversity, seaweeds in your daily life, plankton, sea animals, environmental balance, environmental impacts and guide sheet responses.

The play activities were:

- model with diving equipment, in which participants can try to breathe with mouthpiece;
- game about decomposition time in the marine environment;
- herbarium of seaweeds that can be touch by the participants;

• "Touch-Touch" activity, which is composed by boxes with a hole where the participant put the hand and try to identify the object by touch;

• correlation game between types of diving techniques used over time and historical events (of the world and of Brazil);

• microscope with sample of marine plankton;

• projection on the wall of the phrase "Marine Biodiversity - I am also responsible", in which participants can take pictures.



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Figure 1. Examples of one poster (a), the guide sheet (b), and some playing activities (c, model of diver; d, Touch-Touch; and e, decomposition game) of OWD.

It was done a semi-experiment, as described by Lankshear and Knobel (2004), in which the educational intervention was the OWD. This exhibition was placed at a public school of São Paulo city (Brazil) and it was used a structured questionnaire to collect data. It was applied around three months before and one month after OWD. 185 students (13-15 years old) answered the initial questionnaire and 155 students answered the final one. It was used four questions of this questionnaire in the present work (Table 1). The responses collected before and after the OWD were quantified and compared. The explanations of question 2 were analyzed by open categorization, using Straus and Corbin (1990) methodology.

Table 1. Question related to students' conceptions about marine environment.

| Question 1 | | | |
|---|--|--|--|
| When you think about the marine environment, the 3 first words or expression are: | | | |
| () entertainment () food () religion () fear () cleaning () work | | | |
| () curiosity () pollution () boring () beauty () health () disease | | | |
| () other: () other: | | | |
| Question 2 | | | |
| Is there any relation between your quotidian and the marine environment? | | | |
| ()Yes. ()No. | | | |
| If you chose "Yes", explain your answer. | | | |
| Question 3 | | | |
| Write 8 marine organisms. | | | |
| Question 4 | | | |
| Your interest about marine environment is: | | | |

() very high. () high. () medium. () low. () very low.



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RESULTS

When asked about words they could associate with marine environment, "curiosity" and "beauty" categories were the most cited by students on initial (59 and 51%) and on final (68 and 62%) questionnaires. Additionally, after OWD, the percentage of some categories changed. For instance, "cleaning" and "health" decreased (respectively from 29 to 21% and 22 to 15%) and "food" and "entertainment" increased (respectively from 14 to 18% and 33 to 43%) (Figure 2). The absolute percentage of students who could establish the relationship with marine environment and their daily lives (Question 2) was low, but with slightly increasing after OWD, from 14% to 23%. The main relations cited in the initial questionnaire were "food" (44%) and "go to the beach" (12%). After OWD, the most observed answers were related to the "use of substances derived from sea" (33%), followed by food (30%) and the "necessity of no polluted marine environments" (17%) (Figure 3). The use of substances derived from sea was not cited in the initial question, showing that this subject was unknown or forgotten by the student, and OWD exhibition significantly changed this situation.



Figure 2. Occurrence (%) of words related to marine environment found on students answers before and after OWD.





Figure 3. Occurrence (%) of categories found before and after OWD on the answer of students that can stablish relation between their quotidian and the marine environment.

When students were questioned about their interest about marine environment, we observed the following frequencies before OWD: very low or low - 26%, medium - 43%, high or very high - 31%. After OWD, the interest increased: very low or low - 11%, medium - 52%, high or very high - 37% (Table 2).

About the organism that students expected to find on marine environment, the chordates were the most cited organisms before and after OWD: fishes (81 and 77%), sharks (81 and 72%) and whales (72 and 67%). However, the citations of some no chordates animals, as starfish and jellyfish, and seaweeds were higher after OWD. The biggest increase was related to seaweeds, from 27 to 59%.

| Category | Before OWD | After OWD |
|-----------|------------|-----------|
| very high | 10 | 6 |
| high | 21 | 31 |
| medium | 43 | 52 |
| low | 20 | 10 |
| very low | 6 | 1 |

Table 2. Occurrence (%) of categories found before and after OWD on the answer of students related to the interest about marine environment.





Figure 4. Occurrence (%) of categories found before and after OWD on the answer of write eight marine organisms.

DISCUSSION

The results highlighted that it is not easy for students to establish relationships between their daily lives and the marine environments, corroborating some other investigations conducted in Brazil (e.g. Katon, Towata, Berchez and Ursi, 2014; Katon, Towata, Berchez, Oliveira and Ursi, 2013; Savietto, Katon, Towata, Berchez and Ursi, 2014). Probably, the physical distance is an aggravating factor. This situation partially changed after OWD, when a greater percentage of students recognized a relationship between their daily lives and the marine environments. However, students show a vision more focused on what Amérigo, Aragonés, Frutos, Sevillano and Cortés (2007) define as the anthropocentric dimension of the environment. To these authors, the anthropocentric dimension is distinguished by the fact that man does not see himself as part of the environment, being a more selfish view of the manenvironment relationship. Students also present a predominantly utilitarian conception, in which the environment is considered as the set of natural elements at the disposal of man (Flores and González-Gaudiano, 2008). Towata and Ursi (2017) discussed that stimulating students to do this correlation is a great challenge, because establishing connectedness seems to be even more difficult to marine environments than to land ecosystems. In this situation, the necessity of Environmental Education program to focus on coastal and marine ecosystems is significant. These programs can be a privileged context for bringing participants closer to the environment and conservation issues. The results of the present work agreed with this idea, because they indicated that the OWD had positive influences, as it aroused more interest in marine environment and more students stated that they were able to establish a relationship between their daily lives and the marine environments.



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When thinking about the marine environment, students related to the marine environment with curiosity. After the OWD, this occurrence is even greater, which is a positive result, since such curiosity may promote actions to further increase knowledge about this environment. Children's natural curiosity has been seen as an intrinsic motivation for learning, which is very important in early childhood education (Sagoff, 1974). According to Pietrocola (2004), scientific activities become interesting and instigating when they are able to excite our curiosity. Science can be a source of pleasure if it can be conceived as creative activity. Imagination must be thought of as the main source of creativity. Curiosity is the engine to put our imagination in motion. Thus, curiosity, imagination and creativity should be considered as the basis of a teaching that can result in pleasure.

Other encouraging point was that students recognize a greater variety of organisms after the exhibition. The percentage of citations about seaweeds more than doubled after OWD, which is especially important when we think about the phenomenon called "plant blindness" when people are not able to recognize or value plants, as well as their importance in the daily life and their aesthetical and ecological value (Wandersee and Schussler 2001). This phenomenon can be related to physiological, evolutionary and cultural factors, including the small amount of attention given by the media to this subject (Wandersee and Schussler, 2001, 1999; Hershey, 2002, 1996; Balas and Momsen, 2014; Salatino and Buckeridge, 2016). We can expect that the "plant blindness" concept can also be applied to seaweeds, that are a no-monophyletic group, nevertheless traditionally related to plants. Then, OWD can be recognized as a tool to minimize this blindness when associated to marine environments.

CONCLUSIONS

An important step to promote the habitats conservation is to recognize and value their biodiversity, and we interpreted that OWD is a good example of activity that can stimulate students' interest and knowledge about these issues. Therefore, we hope that our data can be subsidy for the evaluation OWD exhibition by its creators in a continuous improvement process, as well as to inspire new educational programs that focus on marine environments.

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